








Information for sending commercial and promotional communications on the processing of personal data  
pursuant to Articles 13 of the EU Regulation No. 679/2016 (GDPR)

 <b>DATA CONTROLLER</b>	<b>MUSUMECI S.P.A.</b> registered office in Località Amerique, no. 97 - 11100 Quart (AO) e-mail address: <a href="mailto:amministrazione@musumecispa.it">amministrazione@musumecispa.it</a>
 <b>WHY THIS INFORMATION IS GIVEN</b>	Musumeci S.p.A. wants to inform you about the processing of your personal data in relation to the receipt of commercial and/or promotional material through subscription to the newsletter service.
 <b>WHICH DATA WE PROCESS (COMMON DATA)</b>	The personal data processed are: - identity details data: name and surname. - contact data: e-mail address.
 <b>WHY DO WE PROCESS YOUR DATA? (PURPOSES OF THE PROCESSING AND LEGAL BASIS)</b>	
<b>Purposes of the processing:</b>	<b>Legal basis:</b>
1. Sending for marketing purposes - by e-mail - of commercial newsletters, offers, promotions and discounts.	Consent request (art. 6 (1) (a) of GDPR) <b><u>Optional provision of personal data</u></b>
 <b>METHOD OF PROCESSING AND DATA RETENTION</b>	Data processing is carried out with the aid of electronic tools. The data will be stored until the person concerned unsubscribes from the newsletter service by his/her express wish.
 <b>RECIPIENTS OF DATA</b>	Personal data may be disclosed to: i) Publifarm S.p.A. Società Benefit, which manages promotional and commercial communications on behalf of Data Controller; ii) Mailchimp, platform used to send promotional and commercial communications; iii) person in charge delegated by Musumeci S.p.A. to processing of personal data.
 <b>RIGHTS OF DATA SUBJECT</b>	Articles from 15 to 22 of the GDPR give data subject the exercise of specific rights, including: right of access by the data subject, right to rectification, right to erasure ("right to be forgotten"), right to restriction of processing, right to data portability, right to object, right to object to automated processing including profiling. To exercise these rights, you must contact us at the e-mail address: <a href="mailto:amministrazione@musumecispa.it">amministrazione@musumecispa.it</a> . Furthermore, data subject can lodge a complaint with the Supervisory Authority, if he or she believes that the processing that concerns him or she violates the law in force (Article 77 of the GDPR). <u>Lastly, data subject may revoke consent at any time, without prejudice to the lawfulness of the processing based on the consent before revocation, by contacting the Data Controller at the contact details indicated in this notice (Art. 7(3) GDPR).</u>